



GREENPEACE

ROBIN WOOD  
Gewaltfreie Aktionsgemeinschaft für Natur und Umwelt e.V.

Watch  
INDONESIA!

WEPA Hygieneprodukte GmbH  
Geschäftsführer  
Herrn Martin Krenzel  
Rönkhäuser Str. 26

59757 Arnsberg-Müschede

11. April 2013

### **Pulp trade with APRIL – Indonesia's lead driver of deforestation for pulp**

Dear Mr. Krenzel,

ending deforestation is a global priority for many environmental organisations including the European Environmental Paper Network, Greenpeace, Robin Wood and Watch Indonesia!. We campaign on the global drivers of deforestation including soy, palm oil, cattle and pulp & paper. Over the last decade, our campaigns have succeeded in initiating agreements to end deforestation with the main players in both the soya and cattle sector in Brazil. Within Indonesia, we have been instrumental in influencing Sinar Mas group – Indonesia's largest player engaged in both the palm oil and paper sector – to adopt policies to avoid deforestation.

Given the recent adoption of a no-deforestation policy by Asia Pulp & Paper (APP), the Sinar Mas group's pulp & paper division, we are now writing to you and other pulp buyers as part of the fact-checking process for forthcoming public campaign work on the market links to deforestation in Indonesia. We are seeking urgent intervention from companies like yours to clean up the pulp sector as a whole.

**Since WEPA does buy large quantities of pulp for its operations, we request to provide us with information on any policies you have to avoid deforestation as well as information on business relationships with the Indonesian pulp and paper supplier APRIL.**

APRIL claims to be the world's 2nd largest producer of bleached hardwood market pulp. It is also one of the largest paper producers in Asia and a leading supplier to Asian and European paper mills. The company trades to over 60 countries around the world. As you may be aware from reports in the trade press, APP – APRIL's chief competitor in Indonesia and China – announced a new Forest Conservation Policy on 5 February.

Effective immediately, APP has committed to suspended all further rainforest clearance in all of its suppliers' concessions – be they directly owned or affiliated with the company – and suspended all further peatland development. The implementation of this policy will be monitored closely in the field to ensure that APP complies with its commitments.

This new policy contrasts sharply with APRIL's current practice. Although APRIL has previously claimed that 'by 2008/9 APRIL's tree plantations will be supporting all of the pulp mill's requirement for 2 million tons of pulp production', recent government data reveal that an incredible 60% of fibre supply to its Riau Andalan Pulp & Paper (RAPP) pulp mill in Indonesia is

rainforest wood. Greenpeace mapping using government data show substantial loss of peatland forest between 2009 and 2011 in APRIL supply concessions (see attached map). Confidential data indicate that in 2012, APRIL suppliers planned to clear some 60,000 hectares of rainforest (equivalent to 230 football pitches a day). Such clearance is taking place in forest landscapes identified as priorities critical to the long-term survival of the Sumatran tiger.

Further, the majority of APRIL's supply areas in Riau (principle supply area its mill) are located on peatlands, vital carbon stores. In addition to its climate impacts, ongoing clearance of peat swamp forests – also known as ramin forests – by APRIL is having a detrimental impact on a CITES-listed tree species: ramin. Without a highly-restricted specific permit, any felling of ramin trees – be it deliberate or incidental – is illegal under Indonesia laws governing ramin and CITES species. Any subsequent trade is also illegal.

We provide you below with a map profiling recent peatland forest clearance by APRIL within Riau. We also attach a table contrasting APP's new policy with APRIL's current operations practice. For a full copy of APP's new Forest Conservation Policy, please see [www.rainforestrealities.com/newsroom/press-releases/approadmap-forestpolicy/](http://www.rainforestrealities.com/newsroom/press-releases/approadmap-forestpolicy/)

In summary, given this dramatic shift in policy by APP and the ongoing destruction by APRIL, we are seeking intervention from APRIL's current and potential pulp customers to bring about a similar shift in its policies. Like APP, APRIL needs to immediately suspend all clearance of natural forest and bring in measures to permanently protect all forests, including peatland forests.

We therefore look forward to your written response to the information provided in this letter, including clarification of your policy on purchasing from companies involved in deforestation such as APRIL.

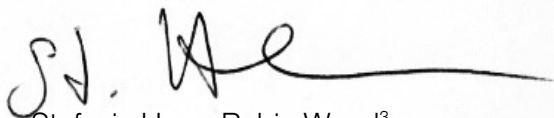
Yours sincerely,



Sergio Baffoni, European Environmental Paper Network<sup>1</sup>



Gesche Jürgens, Greenpeace e.V.<sup>2</sup>



Stefanie Hess, Robin Wood<sup>3</sup>



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Forest Conservation Policies	APP	APRIL
HALT TO DEFORESTATION	<p>On 1 February 2013, APP ended all forest clearance within all its supplier concessions.</p> <p>Its Forest Conservation Policy protects all remaining forest areas inside its suppliers' concessions.</p>	<p>APRIL suppliers continue to clear rainforest and APRIL has no policy to end dependence on rainforest fibre.</p>
HALT TO INFRASTRUCTURAL DEVELOPMENT ON PEATLAND	<p>On 1 February 2013, APP suspended all new peatland infrastructural development within all supplier concessions.</p> <p>This interim policy remains in place until independent experts agree a management plan that ensures protection of peatland forests and other peatlands with high conservation values.</p>	<p>Although APRIL claims that some limited areas of peat forest have been set aside from further logging, it continues to clear and develop extensive areas of peat forest.</p>
WILDLIFE HABITAT PROTECTION	<p>APP's policy protects all remaining forest areas inside its suppliers' concessions. This ensures full protection of forest areas within Tiger Conservation Landscapes or other vital habitat areas.</p>	<p>Although APRIL claims to protect 'representative' habitat areas, it continues to clear extensive forest areas that are habitat for tigers.</p>
COMPLIANCE WITH CITES Are ramin forests (peat swamp forests) off limits to logging?	<p>APP's Forest Conservation Policy means that all ramin forests inside its suppliers' concessions are protected</p>	<p>Although APRIL claims that some limited areas of peat forest have been set aside from further logging, it continues to clear extensive areas of ramin forest in Sumatra.</p>
CLIMATE PROTECTION	<p>APP's Forest Conservation Policy protects all forests, including carbon-rich peat forests, inside its suppliers' concessions.</p>	<p>Although APRIL claims that some limited areas of peat forest have been set aside from further logging, it continues to clear and develop extensive areas of peatland. APRIL suppliers continue to clear rainforest and APRIL has no policy to end dependence on rainforest fibre.</p>